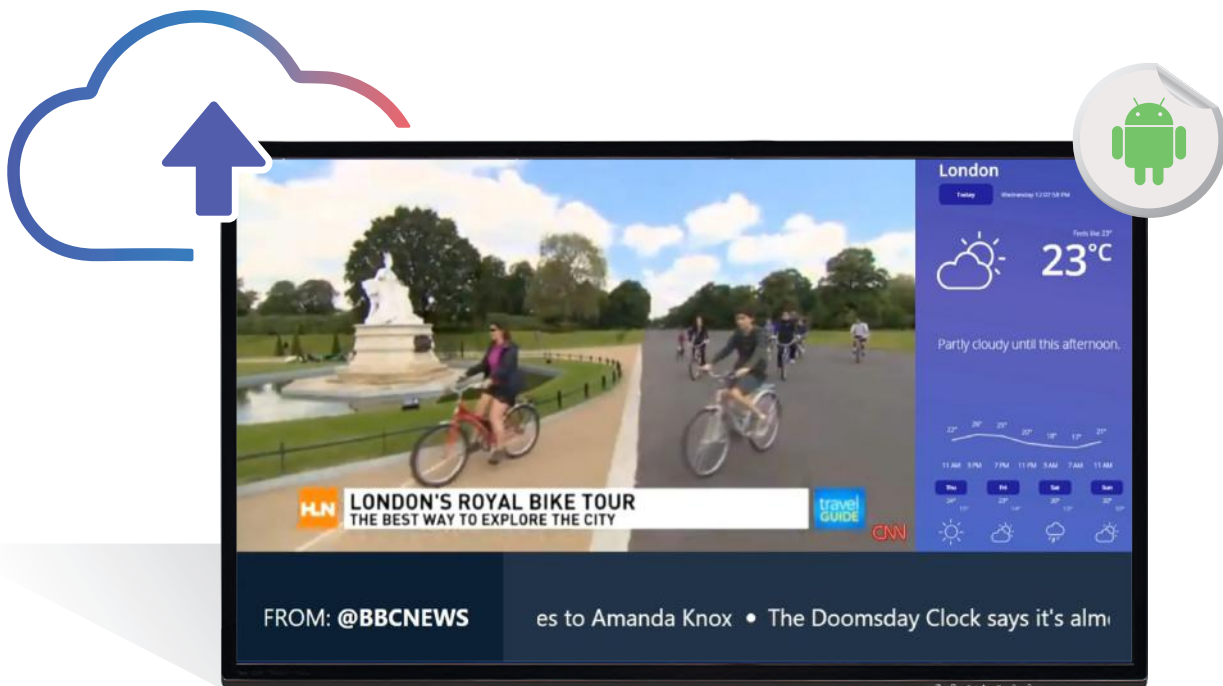# PLAYRO M

PRMCLN-140

Play **Promo**

DIGITAL SIGNAGE CLIENT LICENSE
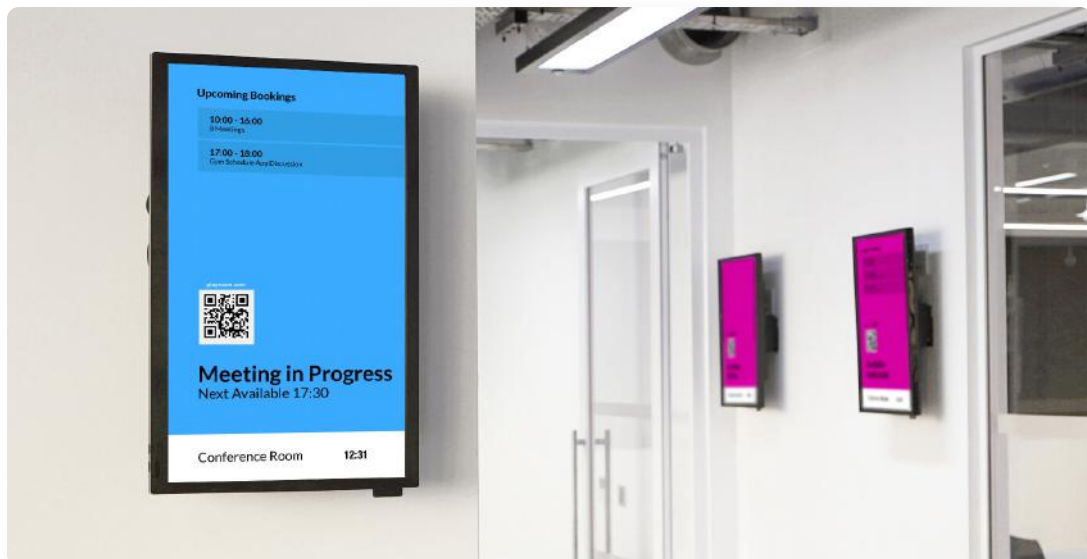
Digital Signage Software

The advanced interactive TV feature is provided by the PlayPromo package.

Promotion on multiple screens, TV, video and news broadcasting can be provided in congress, exhibition, shopping malls, sports centers, public areas such as airports and transportation stations. The design can be customized according to need and demand. Through Digital Signage, the public can be reached by saving costs and time.

• Information screen can be managed and periodically updated in public places, lobbies, meeting rooms and examination rooms etc.

• The Digital Signage screen continues to work even when offline.

• This licensecan be used in hotels, hospitals, shopping malls, stadiums, government offices, etc.

• No worries about data saving capacity because of using cloud based technology and hosting services.

• Works on Android Devices.

• The specified website can be displayed on the main screen.

• Social media posts about the institution can be added to the stream.

• Secure information transmission is provided through protected channels.

• Live news, weather, flight info etc. access to RSS feeds is possible.

Conference Room Digital Signage

This solution offers a professional and automated guidance system to steer your meeting guests to the right location in time for their meeting or conference. The conference information screen contains the date, room name, upcoming bookings, start and end time.