

INTERACTIVE TV GENERAL FEATURES

This license includes interactive and smart applications of Playroom PlayActive package. PMS integration is required to use these features actively.

Welcome Message:

After the guest is checked-in, when he first turns on the TV he will see a "welcome screen" in his own language. At this stage he will be able to modify the language selection if he wishes. After the language selection, if provided by the hotel, introductory video will be played.



Message Feature:

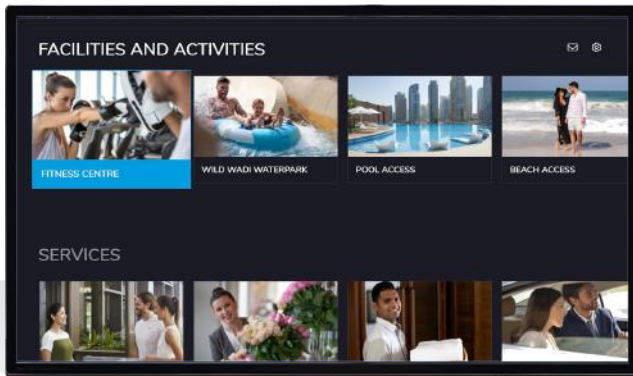
The hotel personnel is able to send e-mail messages to TVs. Messages could be sent either as urgent or normal. When an urgent message is sent, the guest will not be able to browse other menus until he reads the message.

MAIN SCREEN

Room Service:

Guests will be able to order food & drinks from the TV menu. The menu will consist of both text and pictures.



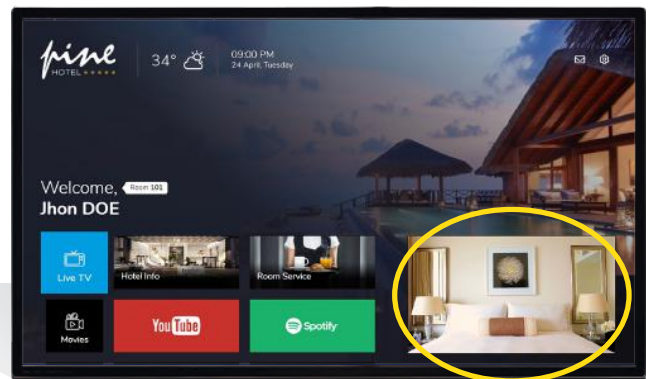


Hotel Info Pages:

Hotel's introduction video and an unlimited number of info pages with pictures. The amenities that the hotel is providing (restaurants, spa, bar etc.) will be displayed here and these pages will be easily updated by the hotel staff to reflect up to date information. In the Interactive TV menu, the corporate identity of the hotel is reflected by using hotel's logo and picture.

Corporate Identity:

In the interactive TV menu, the corporate identity of the hospitality buildings are reflected by using the their logo and picture. 30 sec. – 1 minute intro video or website is also streamed.



Bill View:

The guests are able to see all their charges until the current date. This information will be pulled from the PMS system (e.g. Opera).

Text Rolls:

Hotel personnel are able to send message in the form of rolling text to whichever rooms they want. The text rolls could be sent to a single room, a group of rooms or to all rooms.

